

Olbia, February 3rd, 2016**FROM JULY A NEW MERIDIANA ROUTE BETWEEN MADRID AND SARDINIA****Starting from July 25th, two weekly direct flights to Olbia Costa Smeralda****One way fare from 67 euro**

On July 25th, **Meridiana** will launch the new route **Madrid – Olbia Costa Smeralda, operating two weekly direct flights.**

Meridiana chose Madrid in response to the increasing Spanish market demand of travelling in North Sardinia, thus with the aim of offering an easy and comfortable flight for leisure Spanish customers.

The flight will be operated with a McDonnell Douglas MD82 with a dual configuration of 142 in economy and 12 in Electa business class. The flight will operate, from July 25th to September 1st, twice a week **on Monday and on Thursday**, thus enabling both a week stay or a long-week end.

The flights will take off from Madrid at 20.10 and from Olbia Costa Smeralda at 17.20; the flight time is about two hours. A one way ticket is available on meridiana.com and at travel agencies from 67€ per person, all inclusive.

The schedule is designed specifically to meet the needs of passengers traveling for leisure and willing to discover the beauty of the North-East of Sardinia Island, visiting enchanting beaches, enjoying water sports such as kayak or sailing, exploring the villages, rich in archeological and traditional monuments or simply looking for a destination where the sea is fantastic and the Mediterranean cuisine, which is fresh, natural and combined with fantastic local wines.

For further information on this new service please visit meridiana.com

For further information

Corporate Press Office
press@meridiana.com