

Olbia, January 19th 2015

FROM JUNE NEW MERIDIANA ROUTE BETWEEN MARSEILLES AND SARDINIA**Starting from June 4th direct flight to Olbia Costa Smeralda****One way fare from 51 euro**

On June 4th, **Meridiana** will launch the new route **Marseilles – Olbia Costa Smeralda**, operating a **direct flight on Saturday from June the 4th and twice a week from July 26th adding a Tuesday flight.**

Meridiana, the only carrier operating this route from Marseilles, chose the France city with the aim of offering an easy and comfortable flight for leisure customers. The airline operates a direct flight between Paris CDG and Olbia and between Nice and Olbia, cooperating with several tour operator in France since '70.

The flight will be operated with a Boeing 737-700 with a dual configuration of 125 in economy and 16 in Electa business class. The flight will operate, from June 4th to September 24th on Saturday and starting from July 26th a second weekly flight will be added on Tuesday, thus enabling both a week stay or a long-week end in the peak season.

The flights will take off from Marseilles at 17:30 and from Olbia Costa Smeralda at 15.35; the flight time is about one hour. A one way ticket is available on meridiana.com and at travel agencies from 51€ per person, all inclusive.

The schedule is designed specifically to meet the needs of passengers traveling for leisure and willing to discover the beauty of the North-West of Sardinia Island, visiting enchanting beaches, enjoying water sports such as kayak or sailing, exploring the villages, rich in archeological and traditional monuments or simply looking for a destination where the sea is fantastic and the Mediterranean cuisine, which is fresh, natural and combined with fantastic local wines.

For further information on this new service please visit meridiana.com

For further information
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About Marseille Provence Airport

In 2015, Marseille Provence Airport (AMP) welcomed 8.26 million passengers and handled 52,207 tonnes of freight, which makes it the 4th largest French airport in terms of passenger traffic and the largest regional airport in France for express freight, as well as the largest in the Western Mediterranean.

Thanks to its privileged location and the investments made, the airport welcomes 35 scheduled airlines that serve nearly 100 destinations with direct flights to 25 countries (annual program).

Marseille Provence Airport currently brings together nearly 200 businesses staffed by more than 5,500 employees of whom 376 work for AMP.

www.mp.aeroport.fr

Meridiana

Meridiana is an Italian airline controlled by AKFED (Aga Khan Fund for Economic Development) ,with its headquarters in Olbia.

The company was set up with the name of Alisarda on 29 March 1963, with the aim of promoting tourism in Sardinia. In 1991 the name was changed to Meridiana. Thanks to the merger with charter carrier Eurofly and to the acquisition of the charter company Air Italy, during last five years, Meridiana has become one of the most important player in international leisure flights and its growth towards new medium and long haul destinations is still ongoing. Moreover Meridiana signed partnerships or cooperation agreements with most of the tour operators leader in the domestic market.

The Company connects the main Italian airports with Sardinia, Sicily and Naples as well as with Mediterranean or Egyptian destinations, like Canary and Balearic islands, Greece and Red Sea. The principal long range destinations are USA (New York from Naples and Palermo), Maldives, Mauritius, Kenya, Zanzibar, Cabo Verde, Santo Domingo, Cuba and Brazil, mainly serviced from Milan Malpensa and/or Rome Fiumicino.

Meridiana's fleet consists of Boeing 737, Boeing 767 and McDonnell Douglas MD82.